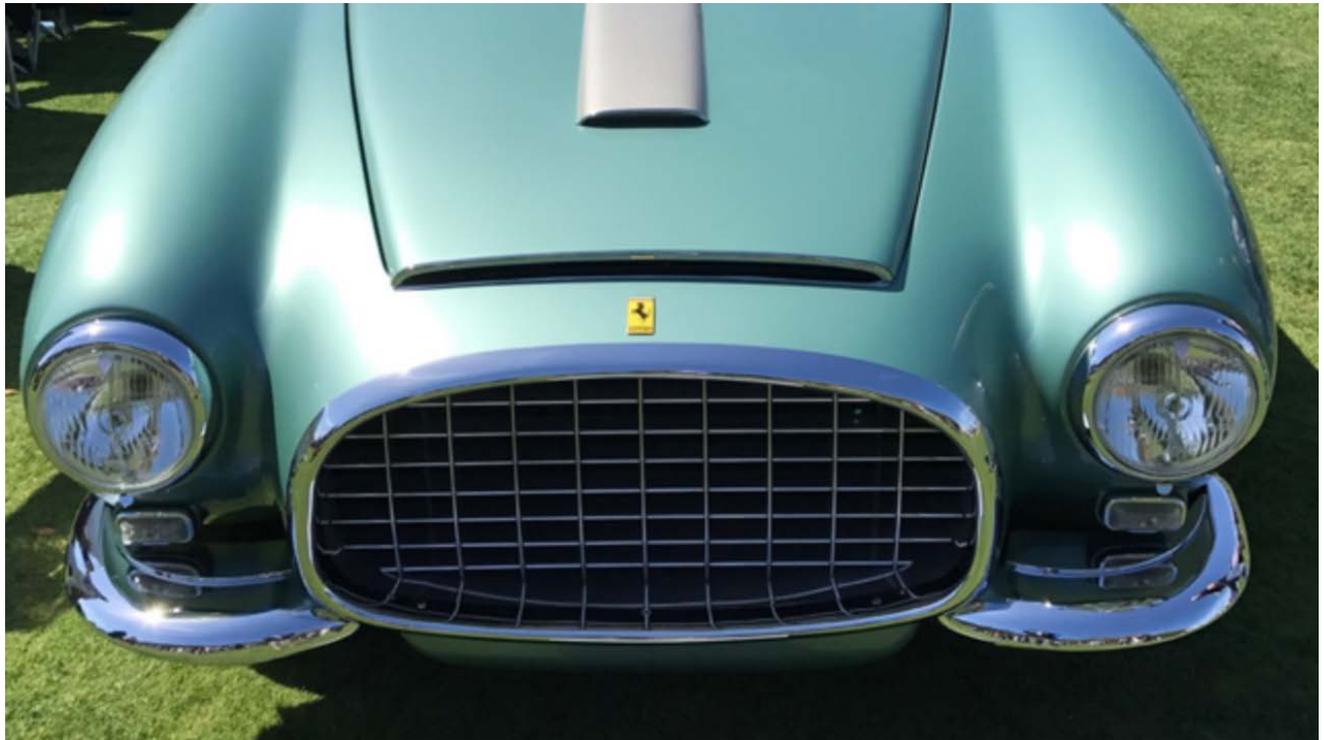


## The Ferrari 342 America One off Pininfarina Speciale S/N 0246AL



This is a very special Ferrari because they were coach built cars made for very selective, wealthy clients and royalty who were not satisfied with the normal Ferrari's built at the time. Ferrari made the 340 America first, and then made a special run of just six 342 Americas which were the same mechanically as the 340 Americas except with luxury features. There were only 3 cabs and 3 coupes 342 Americas made, and each one was very special as they were all different. All six of these cars are incredibly important and truly iconic in the vintage Ferrari world.

In 1951, Ferrari was producing its large 4.5-liter V-12 on a much larger scale since it would be used throughout the World Championship. However, the company had a problem after 1951. The World Championship had problems. A lack of competition, because of extremely high costs, was threatening to end the fledgling series. Thus, the decision would be made to conduct the World Championship according to Formula 2 regulations for 1952 and 1953. This left Ferrari with a lot of soon-to-be outlawed V-12s with nowhere to put them. They were also special in that they had the large Lampretti 300HP V12 engine and had the even serial numbers of race cars! So they were really race car chassis and engines with luxury features for the road.

Ferrari seized his opportunity. The engines could be made a little less ferocious and could be placed inside of some sleek bodies for sale to the public. At the time, America, with the help of Hollywood, as well as, the nation's investment in new technologies, was one of the most affluent nations on the planet. Enzo Ferrari recognized the need to get into the market to help ensure his company's ability to stay at the top. He would eventually push forward with an idea for a bigger, more luxurious sports car design that fit perfectly the affluence and appetite of his intended audience, creating the soon to be born the 'America'.

First came the Ferrari 340 America. Ferrari recognized the advantages the new engine offered and would not miss the opportunity to use it to enter the sports car ranks. He would, therefore, have a sports car designed around the engine in order to go and take part in such races as the Mille Miglia and the 24 Hours of Le Mans. Knowing full well that success on the race track would turn into success in car production, the new sports cars would be called the America and would be specifically for the most grueling of sports car races. The performance of the 340 America would attract attention and the most exclusive, bespoke and even more luxurious of Ferrari sports cars would be born. The 340 America, and its derivatives the 340 Mexico and Mille Miglia, were specialty sports cars that were manufactured for racing, but could also be ordered with much more plush interiors and amenities. And while the performance of the car and its engine was certainly in an elite class, the car itself was deemed not to be. Therefore, the road-going 342 America would be created. And it would set the bar for sports car luxury, as well as, the America series of specials on a whole.

The car was to fill two roles. It was to be a sports car first and foremost. But, it was also a grand touring automobile that would fit the comfortable and luxuriant lifestyle of the affluent American client. Interestingly, when the design was finished and production of the extremely exclusive car began it would be King Leopold of Belgium and Enzo Ferrari himself that would end up purchasing the first two copies. However, this would end up leaving just four examples that would be made over a two year period. This was just how exclusive the 342 America would be.

Vignale would go on to produce a cabriolet version of the 342 America. Pinin Farina would then make two cabriolets and just three coupes before the line would come to an end and the 375 America came into production.

As stated, the first couple of models of the 342 America would be ordered by King Leopold of Belgium and Enzo Ferrari. One of the coupes to follow would end up being the 1953 Geneva Motor Show car. That car would be chassis number 0246 AL. And although the car had not been produced for the circuit it would be bestowed with an even chassis number, which was a practice adhered to only for racing cars. Such was the heritage of the 342 America.

Being just one of five Pinin Farina 342 America Speciale, almost every single aspect of this car is exclusive and rare. Despite its obvious grand touring purpose its racing heritage, from its egg- crate grille similar to that of the Ferrari 375 Formula One car to the elegant flow and design of the nose similar to the 340 Mille Miglia, Mexico and America, is more than obvious. Complete with its 4.1-liter Lampredi V-12, this car's owner certainly owns more than just a car. It is that ultra-thin and rarified connection between brawn and luxury, race-inspired performance and utter lavish indulgence.

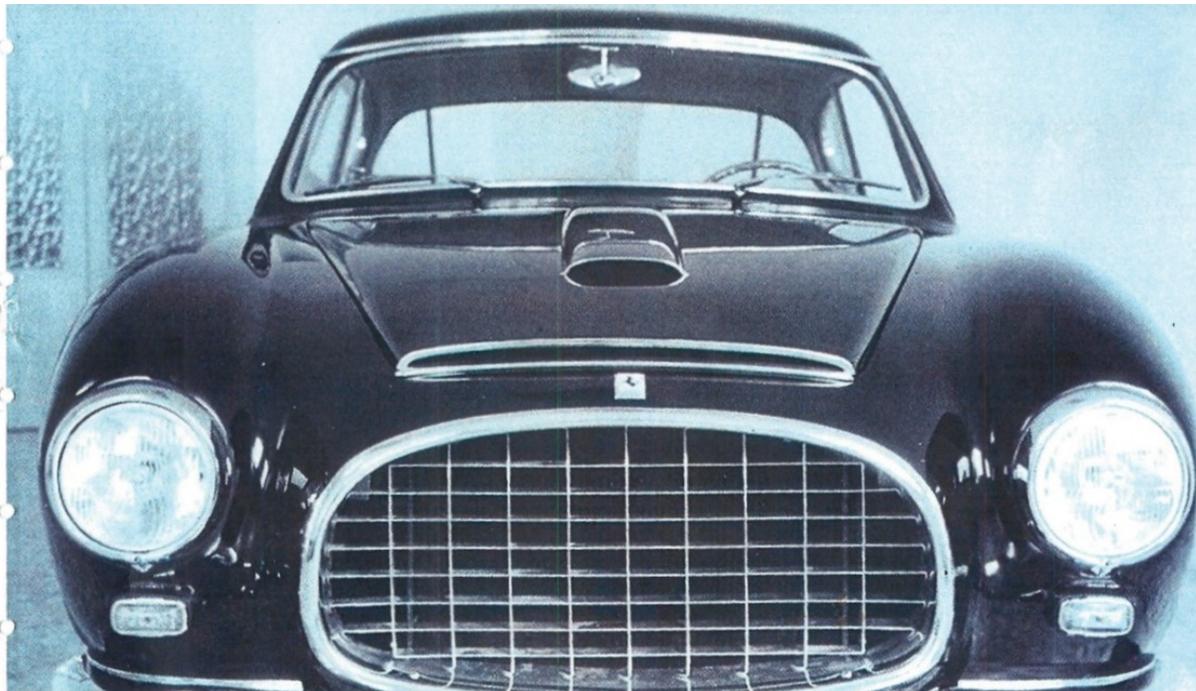
## Car History

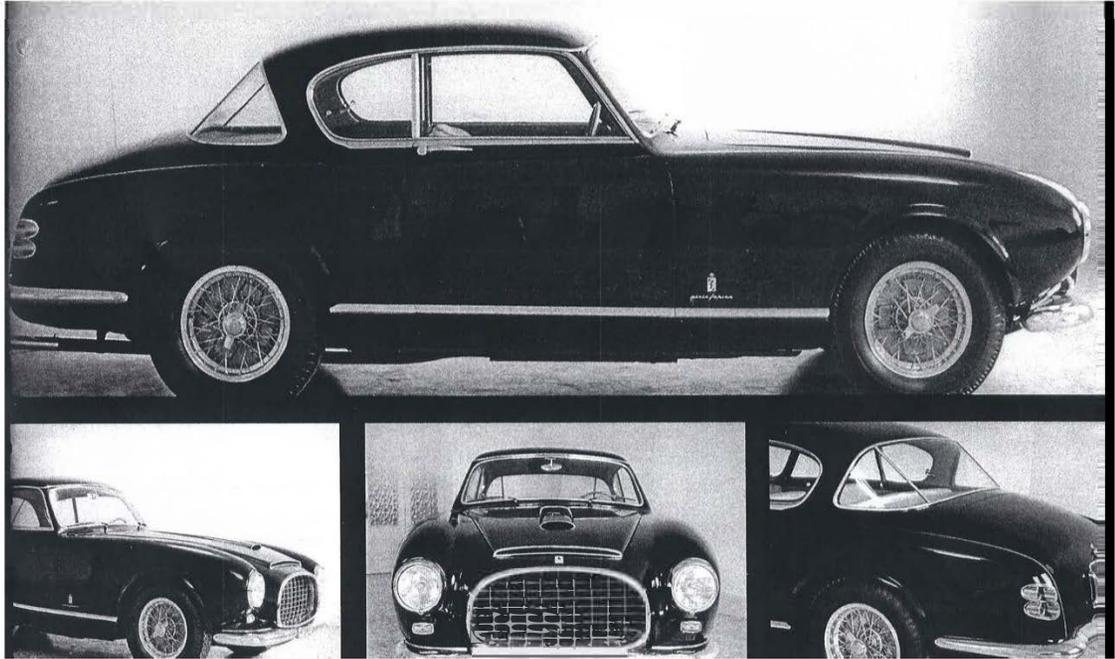
This one has it all:

- **Pininfarina body**
- **Perfect history**
- **Matching numbers**
- **Race history**
- **Ferrari Classiche Certified**
- **Factory build sheets**

**Plus it was the 1953 Geneva Show Car!**

Over the years this car was modified and changed in many ways, but now it is being brought back to its prior glory in its original configuration. It is in it's final stages of a complete ground up restoration by the well known team of Brian Hoyt from Perfect Reflections and Engine master Patrick Ottis of Berkley, CA. There were also 23 340 Americas made, and they had similar competition drivetrains but did not have the luxury features of the 342's, and they are desirable as well but they made 23 of them vs only 6 of the 342.









**As far as values go, there were almost no sales over the past 30 years, although here were some recent 340 America sales:**

- 1.** 340 America Touring Barchetta S/N 0116 sold May 2016 RM Monaco for 7.3 million Euros or \$8.2 million usd
- 2.** 340 America Spyder rebodied S/N 0030 sold August 2015 Monterey for \$8 million dollars
- 3.** 340 America Ghia coupe S/N 0142A sold summer 2015 for 5.6 mil Euros or 6.2 mil usd from German car dealer Thiesen
- 4.** 340 American Ghia coupe S/N 0150A sold November 2013 for 3.6 million Euros from German Classic car dealer Axl Schute

BELOW ARE TWO OF THE 342 CABS, ONE MADE FOR AN ITALIAN INDUSTRY TITAN AND ONE MADE FOR KING LEOPOLD

LOOK HOW THE FRONT IS IDENTICAL TO CAR S/N 0246AL. BOTH CABRIOLETS ARE VALUED AT 10 PLUS MILLION DOLLARS



**Ferrari 342 America Pininfarina Speciale : S/N 0246AL**

















**Multiple Award Winning Platinum:  
Plus Special Elegance And Additional  
Major Awards.**

